



Acquittal Report: 2024 Port Augusta Pride Picnic

Event overview

Thanks to the generous support from the Parkestone Foundation, the Port Augusta Pride Picnic Committee successfully delivered our inaugural event on Saturday November 23rd, 2024. Despite inclement weather conditions, the event was supported by a number of service providers, food vendors, and local organisations. An estimated crowd of 200 people, including some who had travelled from Adelaide and the broader Spencer Gulf region attended the event on the Port Augusta Foreshore.

A schedule of performances across the event kept families and individuals entertained, while service providers provided crucial information on accessing support and the importance of LGBTQIA+ inclusion.

Project goals & associated outcomes

1. Create a Safe and Inclusive Space: Establish a welcoming environment where LGBTQIA+ individuals and their families can celebrate their identities, connect with others, and feel a sense of belonging.

- We had members of the LGBTIA+ community attend our picnic as their first ever pride event, supported by friends and family
- We established an online community alongside the event, a safe space for community members to connect with each other
- Received verbal feedback which demonstrated people of the LGBTQIA+ community felt safe and welcomed by the local community and businesses which has increased their overall feeling of connection and belonging. Several individuals have discussed accessing services and support as a result.
- Verbal feedback also indicated attendees felt that the event offered them an opportunity to understand who in the local community supported them and their families and that as a result they have felt more safe and welcome in attending these businesses (e.g. those who had supported the event through their presence on the day or in-kind donations)

2. Promote Diversity and Inclusion: Raise awareness of LGBTQIA+ issues and foster a more inclusive community culture in Port Augusta and surrounding areas.

- In kind sponsorship from local businesses raised awareness with local businesses, and demonstrated an inclusive community culture
- Presence on social media spread awareness through the broader community, in addition to the impact of in-person activities on the day. Social media presence extended to groups in Port Pirie, Whyalla, and the mid-North.

3. Provide Essential Support and Resources: Connect attendees with LGBTQIA+-friendly community service providers offering valuable information, support, and resources.

- Service providers attended including UCSA, headspace, and the Queer Society
- Verbal feedback indicated that individuals appreciated the opportunity to better understand support available to them and their families.

4. Empower Young LGBTQIA+ Individuals: Create opportunities for young people to connect, learn, and feel empowered within the LGBTQIA+ community.

- Many young people in attendance, including members of a local LGBTQIA+ youth group, as well as young people attending with their families
- Verbal feedback indicated that many people felt grateful for the event and several adults who had left Port Augusta as young people who felt unsafe were proud to participate and felt encouraged that the new generation of Port Augusta residents would feel more supported and encouraged to be who they are without fear for their safety.

Event financials

Overall the event ran at a surplus, with the committee seeking to build on the success of 2024 with a larger event in 2025, supported by spin-off events throughout the year.

Income

Grant Received - BHP	\$ 15,500.00
Grant Received - Parkstone Foundation	\$ 1,272.73
	\$ 16,772.73

Expenses

Insurance - Public Liability	\$ 604.45
Djay Booking - Sound & PA Equipment	\$ 2,500.00
Stage Hire	\$ 2,890.00
Performers	\$ 1,250.00
Decorations & Materials	\$ 2,730.36
Event First Aid	\$ 505.00
	\$ 10,479.81
Surplus Remaining	\$ 6,292.92

Conclusions

This event saw the establishment of the Port Augusta Pride Picnic Committee, which is seeking to register as an incorporated association in 2025, enabling ongoing annual Pride Picnic events, along with other spin-off events throughout the year.

This first event, made possible by the generous support from the Parkestone Foundation, has shown members of the LGBTQIA+ community in regional South Australia that they are welcomed, included, and supported in their local communities. It has enabled connections between community members to be developed and is the first step in an ongoing push from the Committee to continue promoting LGBTQIA+ inclusion in the region.

The Committee are grateful for The Parkestone Foundation's support in our inaugural event.